



Communities In Schools of San Antonio
2022 Stuff The Bus School Supply Drive
Frequently Asked Questions

Overall Fundraiser

Can I donate actual school supplies this year?

Yes! In addition to offering an online fundraising page, we are resuming the in-person collection efforts so individuals can donate supplies at your office location. Items must be new/unused school supplies. See the attached flyer to view the list of recommended items.

How can I support the Stuff The Bus Fundraiser?

There are three ways to support Stuff The Bus.

1. **Collect school supplies** at your location
2. **Raise funds** online by creating a fundraising page. Monetary donations that will allow our Site Coordinators to purchase the supplies our students need when they return to school in August.
3. You can simply [make a donation](https://stuffthebus.cissa.org) by going to [Stuffthebus.cissa.org](https://stuffthebus.cissa.org).

You may also participate in multiple methods by raising funds, making a donation and/or collecting school supplies in person.

All [2022 Supporters](#) and donors will receive recognition on the Stuff The Bus website, unless they choose to remain anonymous.

When is the last day to donate funds or supplies?

We are accepting monetary donations now through August 15th. If you are collection supplies, supplies should be dropped off at the HEB Super Regional Warehouse on August 3rd or August 4th. Our goal is to raise \$250,000 in supplies by this date. We know with you on our team we will reach our goal!

What marketing resources exist that can help me spread the word?

We've made it easy for partners to lead a collection effort by creating a [Fundraising Toolkit](#) that is filled with tips and templates to use. Resources include email templates, social media posts, flyers, and more. For in person collections, we can provide 1 free 18 x 18 x 30 box which is available for pick up on 6/13, along with 11x17 posters, another promotional items.

What can my donation provide students?

Each time you participate in the Stuff The Bus School Supply Drive, you entrust Communities In Schools of San Antonio to direct your gifts to where they are needed most. This includes, but it not limited to, the purchase of school supplies, technology and uniforms needed by our students. Below are a few examples of what your donation can provide.



\$20 fills a pencil pouch with supplies, \$50 packs a backpack, \$100 provides enough supplies for siblings, \$300 places technology into our students' hands, \$1,500 provide school supplies for a school campus, \$5,000 stuffs a school bus with supplies.

My company has our own platform that we use to promote fundraisers. Can we use our platform instead of the Stuff The Bus page to collect donations?

Yes! Some companies promote giving opportunities on their own company platform which could make it easier for employees to make donations using payroll deductions & process matching gifts. If your company chooses to use your own secure platform, you should still register on the Stuff The Bus website so that your company can receive recognition on the 2022 Supporter List. On the back end, we will manually enter in the donation amounts received so that we can capture your gifts on the site.

My company would like to support Stuff The Bus, but instead of asking employees to donate we would like to make a flat donation. Can we do that?

Yes! Some companies have opted to make a flat donation. In this case, you will still receive recognition on the Stuff the Bus website. You can donate by going to Stuffthebus.cissa.org or mail us check to the following address:

Communities In Schools of San Antonio
ATTN: Jessica Hannah
1045 Cheevers Blvd. Suite 201
San Antonio, TX 78217

Team Captains

I sent an email through my page dashboard, but no one has received it yet. Do you know why?

Sometimes companies have security features that prevent emails from going through. Contact your IT Department to see if they can mark Qgiv as a safe user or see if they can release the email. The email address will show noreply@ggiv.com.

Alternatively, you can send emails to your network using your personal or work email account instead of sending it through the Stuff The Bus website. This will ensure that your network receives your emails.

Someone donated, but I do not see it reflected on my team page. Why is that?

There are two different ways a donor can give your team credit for their gift.

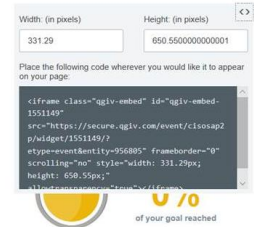
1. By sharing your team link, all donations will be applied to your team page. You can find your team URL link by going to your dashboard, scroll down to the bottom of the page and copy the link titled "My Page" or "My Team Page"
2. When a donor is on the donate page, for first question (*Donation Recipient*) they should select **"or Select this button to give credit to a specific Team or Fundraiser"** and then they should select your team name.



Once your team is selected and the donation is successfully submitted, it will automatically appear on your team page and your thermometer will be updated. If a donor forgets to select your team as the recipient or if you don't see a donation reflected on your page, please contact Jessica Hannah at jhannah@cissa.org.

How do I embed the fundraising thermometer on my organization's or company website?

Share progress towards your goal by embedding the thermometer on your website! To do this, simply hover over the top right corner of the thermometer and click *Embed This Widget*. Then you will copy over the code onto the page you would like the thermometer placed. It's a great visual to serve as a reminder about the event and helps celebrate successes!



How can I get others interested in donating to Stuff The Bus?

When you tell people why a cause matters to you, they listen. Use your fundraising page and emails to tell your friends, family, and colleagues how our mission aligns with your beliefs/values. When something matters to you, it matters to the people who know & love you!

Social media is a great way to share your fundraising efforts and encourage support. Make sure to tag us. You can also share posts from our main social media pages.

Instagram: CIS_SanAntonio

Facebook: CISSanAntonio (There is an option to create a Facebook fundraiser from your dashboard)

Twitter: @CISSanAntonio

If you have a marketing team, share the fundraising toolkit with them and tap into their expertise.

Have more questions?

Contact Jessica Hannah- Director of Donor Relations, jhannah@cissa.org