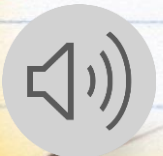
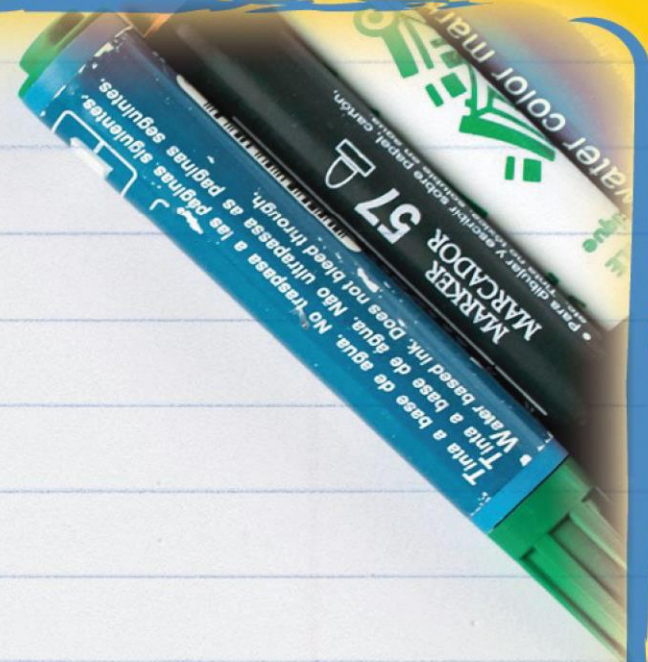


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Today's Driver

Proudly Sponsored By:



Jessica Hannah
Director of Donor Relations
210-520-8440 ext. 230
jhannah@cissa.org





Other CIS Stuff The Bus Drivers

- Melissa Kazen, *Executive Vice President*
- Megan Real, *Marketing & Communications Coordinator*
- Ilsa Serna, *Community Engagement Coordinator*
 - Sarah Kazen, *Relocation Coordinator*
 - Barbara Bryan, *Field Manager*
 - Sabrina Donatto, *Field Manager*
- David Gauna, *Data/ IT Support Manager*
- Delia Hauser, *Family Care Coordinator*

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Today's Road Map

Proudly Sponsored By:



- Stuff The Bus Overview
- Our 2022 Goal & Route
- The Fundraising Toolkit & FAQ's
- Getting Creative To Accelerate Your Efforts
- A Trip to Our Fundraising Page
- Questions





First, A Little About CIS-SA

- A national non-profit, serving locally in over 160 schools
- Largest behavioral health provider in Texas
- Dedicated to building relationships & eliminating barriers to student success

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- **Largest** school supply drive in San Antonio
- Campaign runs from **June – August** and culminates at our community wide drive at all San Antonio H-E-B stores
- Several ways we collect donations:
 - Corporate and Civic Organizations host drives, H-E-B customers donate using tear pads at stores and on STB day, KENS5 viewers donate during telethon
- Students receive school supplies at the beginning of the school year and throughout their year.

Opens the door to relationship building





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From the Field



“Parents have been reaching out to CIS to explain the financial burden of purchasing school supplies for their children to start the school year.

One parent discussed only having enough to purchase supplies for her son in middle school, which meant her three other high school aged children had to begin school **without** school supplies...”

- Eloisa Zamora





THANK YOU

Proudly Sponsored By:



Because of **YOU**, our students have FREE school supplies accessible throughout their school year!





Our 2022 Goal

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\$250,000 in supplies

To provide \$1,500 to **160 CIS-SA** schools

In kind donations will be valued at warehouse





This Year's Route

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Three Ways To Make an Impact

1. Collect Supplies in person

- *Drop off at HEB Regional Warehouse on 8/3 or 8/4*
- *2045 S. Foster Road, San Antonio, TX 78222*

2. Raise funds online

- *Ends on 8/15 at 11:59 p.m.*

3. Make a flat donation





The Fundraising Toolkit

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Digital Assets

- Email templates
- Social Media Templates
- School supply list
- Fundraising Thermometer
- Success stories

Printed Materials

- 11 x 17 posters (2)
- School Supply List flyers
- Table Tents (2)
- Stickers
- T-shirts
- 1 18 x 18 x 30 Box (in person collection only)

Pick up Monday 6/13 from 7:30-4:30 p.m.

1616 E. Commerce San Antonio, TX 78205





Frequently Asked Questions

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Can we raise funds on our workplace giving platform? Yes!

We love friendly competition between departments. Can we track \$ donations separately? Yes!

Someone donated, but I do not see it reflected on my team page. Why is that?

Other Things to Know

- Online donations are in real time!
- An automatic thank you email and tax receipt is sent (sender: noreply@qgiv.com)
- You can maximize gifts through your employer matching program
- When registering, remember to register your company name under first and last name fields





Get Creative To *Accelerate* Your Efforts





Ernest Battle Stuff The Bus Ballad

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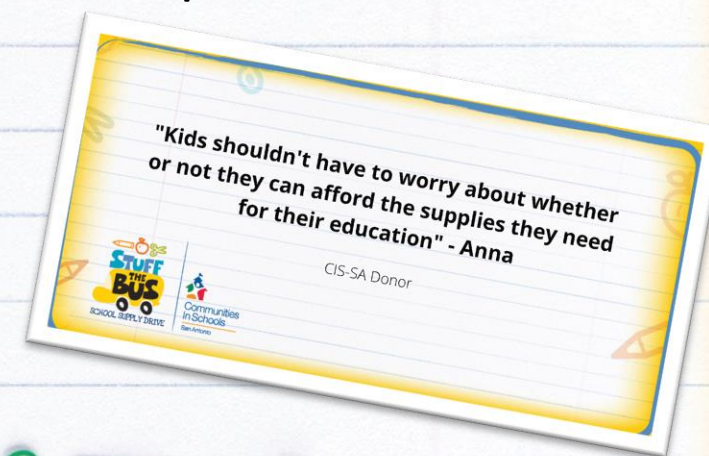


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Get Creative To Accelerate Your Efforts

- Invite donors to share *why* they give via brief video clip
 - Celebrate and acknowledge new donors
- Create a fun *incentive* to get things moving
 - i.e. give by X date and be entered into a raffle
- Focus on sharing *impact* of gift



Driver's Tip: Ask more than once!





Supporter Recognition

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We appreciate **all** Stuff The Supporters, regardless of the amount raised! Everyone will receive a *Certificate of Appreciation* recognizing your efforts.

Top Supporter Recognition

- If you raise **\$5,000 or more**, CIS-SA will organize 1 campus visit in the Fall (*# of participants based on campus preference and capacity*).
 - A great opportunity to enjoy light refreshments, hear about the impact of your efforts, learn more about the CIS programming, take a photo, and meet a CIS student
 - Additionally, we will place a branded sign with your name/logo in our CIS office to recognize your support year-round (1 campus per \$1,500 raised) (min. of \$5,000)





A horizontal arrangement of various school and office supplies. From left to right, there is a spiral-bound notebook with a black cover, several colorful paper clips (red, green, yellow, pink), a few pushpins (red, green, blue), a wooden pencil holder containing several pencils and pens, a blue tray with two circular containers of paint or ink, and a silver stapler. The items are scattered on a light-colored, textured surface.



Thanks for being all in for kids!

Proudly Sponsored By:



"I am thankful to receive these school supplies
because they will help me learn, and I will be
able to help others." - Elijah

6th Grade Student

